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""Chapter 2 - The Role and Charter of the Enterprise Business Intelligence and Data Warehousing Program Manager""; ""Chapter introduction""; ""The program manager job description""; ""Organizational reporting relationship""; ""The program management team""; ""The Program Architect""; ""The Program Administrator/Controller""; ""Portfolio Project Managers""; ""When a multilayered program management team is necessary""; ""Looking ahead: the project portfolio""; ""Chapter 3 - Building the EBI/EDW Program's Initial Project Portfolio"" ""Chapter introduction"" ""Identifying the program's portfolio of projects: alternatives and recommendations""; ""The project portfolio a metadata""; ""Looking ahead: refining the ebi/edw project portfolio""; ""Reference""; ""Chapter 4 - Putting the Finishing Touches on the EBI/EDW Program's Project Portfolio""; ""Chapter introduction""; ""Identifying overlapping capabilities and potential economies of scale""; ""Prioritizing the list of portfolio projects""; ""Finalizing the program's architecture""; ""Updating and finalizing the program budget"" ""Risk mitigation and contingency planning"" ""Preparing the program time line and project work plans""; ""Conducting the Critical Design and Schedule Review""; ""Securing buy-in and sponsorship""; ""Looking ahead: risk mitigation and contingency planning""; ""Chapter 5 - Program-Level Risk Management""; ""Chapter introduction""; ""Technology and architecture""; ""Mitigation Strategies""; ""Many moving parts' interdependencies""; ""Mitigation Strategies""; ""Apathetic and detached leadership""; ""Mitigation Strategies""; ""Nondedicated resources""; ""Mitigation Strategies"" ""Delayed budget cuts""

Sommario/riassunto

Corporations and governmental agencies of all sizes are embracing a new generation of enterprise-scale business intelligence (BI) and data warehousing (DW), and very often appoint a single senior-level individual to serve as the Enterprise BI/DW Program Manager. This book is the essential guide to the incremental and iterative build-out of a successful enterprise-scale BI/DW program comprised of multiple underlying projects, and what the Enterprise Program Manager must successfully accomplish to orchestrate the many moving parts in the quest for true enterprise-scale business intelligence and
