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Titolo	Setting up and maintaining an effective private practice : a practical workbook for mental health practitioners // Philippa Weitz, BEd, MSc
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Collana	Psychology, psychotherapy, and counselling
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Soggetti	Psychotherapy - Practice Mental health counseling Mental health services - Management
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Note generali	With access to resources section on < www.karnacbooks.com > for financial spreadsheets and useful information.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	COVER; ACKNOWLEDGEMENTS; INTRODUCTION; CHECKING YOUR MOTIVATION FOR SETTING UP A PRIVATE PRACTICE; SOME INITIAL WORDS OF ADVICE; HOW TO USE THIS BOOK; CHAPTER ONE: Marketing: Getting your first clients-telling the world about yourbusiness; CHAPTER TWO: Setting up the structure of the business; CHAPTER THREE: The practicalities of running the business; 3.1 Financial aspects; 3.2 Staffing and personnel issues; 3.3 Practicalities; 3.4 Protocols and procedures; 3.5 Drawing together the threads; CHAPTER FOUR: Specific issues for a counselling business CHAPTER FIVE: Working self-employed within the NHSREFERENCES AND SUGGESTED READING; APPENDICES; APPENDIX 1: USEFUL ORGANISATIONS; APPENDIX 2: PROFIT AND LOSS FORECASTS; APPENDIX 3: HOW TO SET UP YOUR ACCOUNTS; APPENDIX 4: CONFIDENTIALITY AGREEMENT SAMPLE; APPENDIX 5: CLIENT INFORMATION ASSESSMENT FORM; APPENDIX 6: CLIENT DETAILS AND AGREEMENT FORM; APPENDIX

Sommario/riassunto

In this volume, the author guides us through practicalities of setting up and maintaining a private practice, and addresses the tensions and problems faced by the practitioner trying to both provide care and run an effective business. The author provides clear models and examples that the practitioners will be able to adapt to their own circumstances, for example showing them how to set up accounts. This book will be valuable tool for practitioners setting up on their own, but it will also provide a useful resource manual throughout the life of a private practice.
