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Nota di contenuto	Foreword / by Carry Somers -- Introduction -- 1. Manchester to Mumbai -- 2. To make and market -- 3. Alphabet soup -- 4. Unsustainable -- 5. Aid for trade -- 6. Redefining fashion.
Sommario/riassunto	"The legacy of Rana Plaza is increased consumer awareness of the global apparel industry's serious environmental and human rights challenges. Fixing Fashion exposes the worst of the excesses, while simultaneously celebrating the entrepreneurs and stakeholders driving meaningful change. Written by an industry insider, this compelling manifesto challenges each of us to take responsibility for the hidden cost of our clothes."--