

1. Record Nr.	UNINA9910778886703321
Autore	Kahn Douglas <1951->
Titolo	Noise, water, meat : a history of sound in the arts / / Douglas Kahn
Pubbl/distr/stampa	Cambridge, Mass. ; ; London, : MIT Press, 2001
ISBN	0-262-27667-4 1-282-09991-4 0-585-25598-9
Descrizione fisica	1 online resource (ix, 455 pages) : illustrations
Disciplina	700
Soggetti	Sound in art Arts, Modern - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: 1999.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Listening through history; prelude: modernism; explanations and qualifications pt. I. Significant noises. Immersed in noise. Noises of the avant-garde pt. II. Drawing the line: music, noise, and phonography. Concerning the line. The sound of music. Ubiquitous recording pt. III. The impossible inaudible. John Cage: silence and silencing. Nondissipative sounds and the impossible inaudible. The parameters of all sound pt. IV. Water flows and flux. A short art history of water sound. In the wake of dripping: New York at midcentury pt. V. Meat voices. Two sounds of the virus: William Burroughs's pure meat method. Cruelty and the beast: Antonin Artaud and Michael McClure
Sommario/riassunto	An examination of the role of sound in twentieth-century arts. This interdisciplinary history and theory of sound in the arts reads the twentieth century by listening to it--to the emphatic and exceptional sounds of modernism and those on the cusp of postmodernism, recorded sound, noise, silence, the fluid sounds of immersion and dripping, and the meat voices of viruses, screams, and bestial cries. Focusing on Europe in the first half of the century and the United States in the postwar years, Douglas Kahn explores aural activities in literature, music, visual arts, theater, and film. Placing aurality at the center of the history of the arts, he revisits key artistic questions, listening to the sounds that drown out the politics and poetics that

generated them. Artists discussed include Antonin Artaud, George Brecht, William Burroughs, John Cage, Sergei Eisenstein, Fluxus, Allan Kaprow, Michael McClure, Yoko Ono, Jackson Pollock, Luigi Russolo, and Dziga Vertov.

2. Record Nr.	UNINA9910823482903321
Autore	Minelli Michael <1974->
Titolo	Big data, big analytics : emerging business intelligence and analytic trends for today's businesses // Michael Minelli, Michele Chambers, Ambiga Dhiraj
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, Inc., 2013 Hoboken, New Jersey : , : John Wiley & Sons, Inc., , 2013
ISBN	1-118-56226-7 1-118-23915-6 1-283-94095-7 1-118-22583-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (xxiii, 187 pages) : illustrations (some color)
Collana	Wiley CIO series
Disciplina	658.4/72
Soggetti	Business intelligence Information technology Electronic data processing Data mining Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses; Copyright; Contents; Foreword; Preface; Acknowledgments; Chapter 1: What Is Big Data and Why Is It Important?; A Flood of Mythic "'Start-Up'" Proportions; Big Data Is More Than Merely Big; Why Now?; A Convergence of Key Trends; Relatively Speaking . . . ; A Wider Variety of Data; The Expanding Universe of Unstructured Data; Setting the Tone at the Top; Notes; Chapter 2: Industry Examples of Big Data; Digital Marketing and the Non-line

World; Don't Abdicate Relationships

Is IT Losing Control of Web Analytics? Database Marketers, Pioneers of Big Data; Big Data and the New School of Marketing; Consumers Have Changed. So Must Marketers.; The Right Approach: Cross-Channel Lifecycle Marketing; Social and Affiliate Marketing; Empowering Marketing with Social Intelligence; Fraud and Big Data; Risk and Big Data; Credit Risk Management; Big Data and Algorithmic Trading; Crunching Through Complex Interrelated Data; Intraday Risk Analytics, a Constant Flow of Big Data; Calculating Risk in Marketing; Other Industries Benefit from Financial Services' Risk Experience  
Big Data and Advances in Health Care""Disruptive Analytics""; A Holistic Value Proposition; BI Is Not Data Science; Pioneering New Frontiers in Medicine; Advertising and Big Data: From Papyrus to Seeing Somebody; Big Data Feeds the Modern-Day Donald Draper; Reach, Resonance, and Reaction; The Need to Act Quickly (Real-Time When Possible); Measurement Can Be Tricky; Content Delivery Matters Too; Optimization and Marketing Mixed Modeling; Beard's Take on the Three Big Data Vs in Advertising; Using Consumer Products as a Doorway; Notes; Chapter 3: Big Data Technology

The Elephant in the Room: Hadoop's Parallel World Old vs. New Approaches; Data Discovery: Work the Way People's Minds Work; Open-Source Technology for Big Data Analytics; The Cloud and Big Data; Predictive Analytics Moves into the Limelight; Software as a Service BI; Mobile Business Intelligence is Going Mainstream; Ease of Mobile Application Deployment; Crowdsourcing Analytics; Inter- and Trans-Firewall Analytics; R&D Approach Helps Adopt New Technology; Adding Big Data Technology into the Mix; Big Data Technology Terms; Data Size 101; Notes; Chapter 4: Information Management

The Big Data Foundation Big Data Computing Platforms (or Computing Platforms That Handle the Big Data Analytics Tsunami); Big Data Computation; More on Big Data Storage; Big Data Computational Limitations; Big Data Emerging Technologies; Chapter 5: Business Analytics; The Last Mile in Data Analysis; Geospatial Intelligence Will Make Your Life Better; Listening: Is It Signal or Noise?; Consumption of Analytics; From Creation to Consumption; Visualizing: How to Make It Consumable?; Organizations Are Using Data Visualization as a Way to Take Immediate Action

Moving from Sampling to Using All the Data

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## Sommario/riassunto

Unique prospective on the big data analytics phenomenon for both business and IT professionals The availability of Big Data, low-cost commodity hardware and new information management and analytics software has produced a unique moment in the history of business. The convergence of these trends means that we have the capabilities required to analyze astonishing data sets quickly and cost-effectively for the first time in history. These capabilities are neither theoretical nor trivial. They represent a genuine leap forward and a clear opportunity to realize enormous gains in ter

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