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| Autore                  | Spannagle Peter   |
| Titolo                  | Wordpress and Flash 10x cookbook : over 50 simple and incredibly effective recipes to take control of dynamic Flash content in Wordpress // Peter Spannagle, Sarah Soward   |
| Pubbl/distr/stampa      | Birmingham, U.K., : Packt Pub., 2010  |
| ISBN                    | 1-282-57944-4<br>9786612579448<br>1-84719-883-X   |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (268 p.)  |
| Altri autori (Persone)  | SowardSarah   |
| Disciplina              | 006.78  |
| Soggetti                | Web sites - Design  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |
| Nota di contenuto       | Cover; Copyright; Credits; About the Authors; About the Reviewers; Preface; Chapter 1: Leveraging Flash in WordPress; Developing a strategy to use Flash & WordPress; Embedding Flash .swf files in WordPress; Adding Flash detection with SWFObject 2.x; Adding Flash detection with; Flash-generated JavaScript; Chapter 2: WordPress: Configuration and Core Plug-ins; Introduction; Inputting content in the Visual Editor; Extending the Visual Editor with plug-ins; Inputting content via the HTML Editor; Editing theme template files in the; Theme Editor; Configuring WP for maximum SEO<br>Using the Google XML Sitemaps plug-in Using the SEO Title Tags plug-in; (Version 2.3.3); Using the Breadcrumb NavXT plug-in; (Version 3.2.1); Use Google Analytics in WordPress; Backing up your site; Chapter 3: Image Galleries and Slideshows-Using Plugins and Flash; Introduction; Importing your photos from Flickr::; Simple Flickr plugin (Version 1.1); Using light box effects: WordPress; Multi box plugin (Version 1.3.8); Creating effects in Flash; Using Flash to create watermarks; Image thumbnails, galleries, and; watermarking: NextGen gallery plugin; (Version 1.3.5)<br>Building an image gallery in Flash in the timeline; Building an image gallery in Flash with XML; Adding slideshows: Featured Content; Gallery plugin (Version 3.2.0); Building a basic slideshow in Flash in; the |

timeline; Building a slideshow in Flash with XML; Chapter 4: Video Blogging + Flash Video Encoding, Skinning, and Components; Introduction; FLV Embed (Version 1.2.1); WebTV plugin (Version 0.6 ); Free WP Tube (Version 1.0); Encoding with the Adobe Media Encoder; Using preset skins; Using Video Component buttons to; customize your skin

Chapter 5: Working with Audio-Using Plugins and Flash Introduction; WPAudio Player plugin (Version 1.5.2); Audio plugin (Version 0.6.2); PodPress plugin (Version 8.8.1); Using buttons in the Common Library; Adding sound effects to a button; Adding sound effects to the timeline; Streaming sound and coding a; simple On/Off music button; Designing your own stylish MP3 player; Coding your own stylish MP3 player; Chapter 6: Flash Applications; Introduction; WP-Cumulus (Version 1.22); Tagnetic Poetry plugin (Version 1.0); Flexi Quote Rotator plugin (Version 0.1.3)

Creating a custom Quote Rotator using XMLWP sIFR (Version 0.6.8.1); XML Google Maps plugin (Version 1.12.1); Integrating Google Maps into your; Flash document; Datafeed Random Ads V2 (Version 2.0); WP Flash Feed Scroll Reader (Version 1.1.0); Chapter 7: Flash Themes; Introduction; CSS; Template files and theme structure; Template tags; Customizing Kubrik; Chapter 8: Flash Animations; Introduction; Creating a shape tween; Creating a classic tween; Creating a motion tween; Using the Motion Editor; Using motion presets; Animating with the Bone tool; Animating inside movie clips  
Creating a button

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Sommario/riassunto

Over 50 simple but incredibly effective recipes to take control of dynamic Flash content in Wordpress

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