1. Record Nr. UNINA9910823387703321 Autore TSvetkova N. A (Natalia Aleksandrovna) **Titolo** The Cold War in universities: U.S. and Soviet cultural diplomacy, 1945-1990 / / Natalia Tsvetkova Leiden, Netherlands;; Boston, Massachusetts:,: Brill,, [2022] Pubbl/distr/stampa ©2022 **ISBN** 90-04-47178-2 Descrizione fisica 1 online resource Collana New Perspectives on the Cold War; ; 9 Disciplina 379.12909 Cultural diplomacy - Soviet Union - History Soggetti Cultural diplomacy - United States - History - 20th century Education, Higher - American influences - History - 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Intro -- Contents -- Abbreviations -- Introduction -- 1 The Cold War. Cultural Diplomacy, and Universities -- 2 Universities in Cultural Cold War Studies -- 3 Archival Documents: What They Reveal -- 4 Theoretical Discussion: Realism, Constructivism, Americanization/Sovietization, Response Concept, or Fear? -- 1. Europe: Opposition of "Conservative" Professors to U.S. and Soviet Transformations in German -- 1 Introduction -- 2 U.S. and Soviet Cultural Offensive in Universities of Divided Germany: Making a Pliable Professor -- 2.1 Facing the Old Professors: U.S. and Soviet Perceptions -- 2.2 Purging Rectors -- 2.3 Purging Professors -- 2.4 Pliable Professors? -- 2.5 U.S. and Soviet Institutions in German Universities --3 Opposition of "Conservative Professors" to U.S. and Soviet Reforms --3.1 U.S. Advisors and Opposed Professors -- 3.2 Soviet Advisors and Opposed Professors -- 4 Conclusion -- 2. Middle East and Central Asia: Americanization, Sovietization, and Resistance in Afghanistan --1 Introduction -- 2 Kabul University under the Control of the United States -- 2.1 Promoting the Faculty of Engineering -- 2.2 English as the Language of Instruction -- 2.3 Turmoil and Termination of Projects -- 2.4 Aftermath... -- 3 Kabul University under Soviet Control -- 3.1

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Sommario/riassunto

In Cold War in Universities: U.S. and Soviet Cultural Diplomacy, 1945-1990 Natalia Tsvetkova recounts how the United States and the Soviet Union aspired to transform overseas academic institutions according to their political aims during the Cold War. The book depicts how U.S. and Soviet attempts to impose certain values, disciplines, teaching models, structures, statutes, and personnel at universities in divided Germany, Afghanistan, Ethiopia, both Vietnams, and Cuba as well as Guatemala were foiled by sabotage, ignorance, and resistance on the part of the local academic elite, particularly professors. Often at odds with local academic communities, U.S. and Soviet university policies endured unexpected frustrations as their efforts toward Americanization and Sovietization faced developmental setbacks, grassroots resistance, and even political fear.