

1. Record Nr.	UNINA9910789827303321
Titolo	Money, politics, and democracy : Canada's party finance reforms // edited by Lisa Young and Harold J. Jansen
Pubbl/distr/stampa	Vancouver : , : UBC Press, , 2011 ©2011
ISBN	1-283-05431-0 9786613054319 0-7748-1893-X
Descrizione fisica	1 online resource (225 pages) : illustrations
Altri autori (Persone)	YoungLisa <1967-2008.> JansenHarold J. <1966->
Disciplina	324.7/80971
Soggetti	Campaign funds - Canada Campaign funds - Law and legislation - Canada Canada Politics and government 1980- Canada Politics and government 2006- Canada Politics and government 1993-2006
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Reforming party and election finance in Canada / Lisa Young and Harold J. Jansen -- State funding of political parties : truths, myths, and legends / Justin Fisher -- Public funding of political parties : the case for further reform / F. Leslie Seidle -- Finance reform and the Cartel Party Model in Canada / Richard S. Katz -- Cartels, syndicates, and coalitions : Canada's political parties after the 2004 reforms / Harold J. Jansen and Lisa Young -- The impact of election finance reforms on local party organization / David Coletto and Munroe Eagles -- The quarterly allowance and turnout : old and new evidence / Peter John Loewen and Andre Blais -- Financing party leadership campaigns / William Cross and John Crysler -- Lessons from the American Campaign Finance Reform Experience / Robert G. Boatright -- Conclusion / Harold J. Jansen and Lisa Young.
Sommario/riassunto	In 2004, Jean Chr�tien's Liberals banned unions and corporations from

contributing financially to political parties. In 2008, opposition leaders were prepared to defeat the Conservative government over its proposal to eliminate public subsidies to parties. In *Money, Politics, and Democracy*, Lisa Young and Harold Jansen lead a distinguished group of political scientists in exploring the issues that led to the showdown. Are publicly funded parties compatible with democracy? What effect have campaign finance reforms had on the balance of power between parties and donors, on the relationship between national parties and local organizations, on electoral competition? This timely volume reveals that the financial centre of gravity for political parties is shifting between national and local organizations as individual donors replace unions and corporations. To survive financially, parties must now maximize their seats and votes. Contributors show that campaign finance reforms have shaped party organization and electoral competition, contributing to successive minority governments.

2. Record Nr.	UNINA9910823349803321
Titolo	Responsible business : how to manage a CSR strategy successfully // edited by Manfred Pohl and Nick Tolhurst
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2010
ISBN	97866613371683 9780470662397 0470662395 9781119206156 1119206154 9781283371681 1283371685 9780470660331 0470660333
Edizione	[1st ed.]
Descrizione fisica	1 online resource (370 p.)
Altri autori (Persone)	PohlManfred <1944-> TolhurstNick
Disciplina	658.4/08
Soggetti	Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Note generali	"An ICCA publication"--Cover.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Responsible Business; Contents; Acknowledgements; About the editors; List of contributors; Introduction; 1: What does a sustainability manager do?; 2: An introduction to stakeholder dialogue; 3: Who works in CSR? Staffing and recruitment in CSR; 4: A legal perspective on CSR; 5: Corporate volunteering as a tool of strategic company development; 6: CSR assurance in practice: measuring and auditing sustainability; 7: Sustainability reporting 2.0: from 'Trojan horse' to 'value booster'; 8: Ten rules for successful CSR communication; 9: Event project management best practice 10: The role of IT in corporate sustainability strategies 11: CSR in the hotel industry: the Accor perspective; 12: Microfinance: helping communities to develop; 13: Sustainability management in the automotive sector; 14: Beyond marketing: CSR as a business strategy for SMEs - the Betapharm story; 15: Sports sponsoring and CSR: lessons from HypoVereinsbank; 16: Five rules for sustainable supply chain management; 17: Public private partnerships in corporate responsibility; 18: CSR in developing countries; 19: Carbon offsetting as a CSR strategy 20: Implementing profitable CSR: the CSR 2.0 business compass 21: CSR 2.0: the evolution and revolution of corporate social responsibility; Further reading; Index
Sommario/riassunto	Corporate Social Responsibility, Sustainability and Corporate Citizenship are now essential elements of modern business. Responsible Business is a vital "how to" guide providing information on all aspects of the CSR process. This highly accessible book is full of insights from those responsible for implementing CSR strategy inside companies - whether as CSR managers or at top management level - with coverage of all the important aspects of CSR - from what a sustainability manager's job involves, how to handle stakeholder dialogue, supply chain management to auditing, CSR and the law,