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| Nota di contenuto       | Foreword: The spin-doctor and the wolf-pack Introduction: Corpora, discourse, politics and the press 1. Briefings as a type of discourse 2. Footing: Who says what to whom 3. Voices of the press 4. Voices of the podium 5. Footing shift for attribution: 'According to the New York Times this morning' 6. 'Rules of Engagement': The interpersonal relationship between the podium and the press 7. Politics, power and politeness 8. Conflict talk 9. The form of words 10. Metaphors of the world 11. Rhetoric, bluster and on-line gaffes 12. Evasion and pursuit 13. General Conclusions |
| Sommario/riassunto      | This text examines the relationship between the White House, in the person of its press secretary, and the press corps through a linguistic analysis of the language used by both sides.   |