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| Altri autori (Persone) | HassanIbne GhauriPervez N. <1948-> |
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| Sommario/riassunto | This volume in the IBM series investigates how the evaluation of a target firm influence the outcome of mergers and acquisitions (M&As). Co-authored by international business expert Pervez Ghauri, it highlights the processes that evaluate potential acquisition targets, and how a proper evaluation can positively influence the M&A performance. |