1.	Record Nr.	UNINA9910823209303321
	Titolo	Cultures of technology and the quest for innovation / / edited by Helga Nowotny
	Pubbl/distr/stampa	New York, [New York];; Oxford, [England]:,: Berghahn Books,, 2006
	ISBN	1-84545-117-1 1-84545-116-3 1-78238-964-4
	Descrizione fisica	1 online resource (232 p.)
	Collana	Making sense of history ; ; Volume 9
	Altri autori (Persone)	NowotnyHelga
	Disciplina	338/.064
	Soggetti	Technological innovations Social history - 1945-
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	00 front Nowotny; 00 intro Nowotny; 01 chap Nowotny; 02 chap Nowotny; 03 chap Nowotny; 04 chap Nowotny; 05 chap Nowotny; 06 chap Nowotny; 07 chap Nowotny; 08 chap Nowotny; 09 chap Nowotny; 10 epilogue Nowotny; 11 contributors Nowotny; 12 bibliography Nowotny; 13 index Nowotny
	Sommario/riassunto	Underlying the current dynamics of technological developments, their divergence or convergence and the abundance of options, promises and risks they contain, is the quest for innovation, the contributors to this volume argue. The seemingly insatiable demand for novelty coincides with the rise of modern science and the onset of modernity in Western societies. Never before has the Baconian dream been so close to becoming reality: wrapped into a globalizing capitalism that seeks ever expanding markets for new products, artifacts and designs and new processes that lead to gains in efficiency, productivity and profit. However, approaching these developments through a wider historical and cultural perspectives, means to raise questions about the plurality of cultures, the interaction between "hardware" and "software" and about the nature of the interfaces where technology meets with economic, social, legal, historical constraints and opportunities. The

authors come to the conclusion that inside a seemingly homogenous package and a seemingly universal quest for innovation many differences remain.