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Nota di contenuto	Intro -- Table of Contents -- Vietnam Quick Look -- Country Facts -- The Vietnamese -- Cultural Stereotypes -- Regional Differences -- Government and Business -- The Work Environment -- Women in Business -- Making Connections -- Strategies for Success -- Time -- Business Meetings -- Business Outside the Law -- Names & Greetings -- Communication Styles -- Customs -- Dress & Appearance -- Reading the Vietnamese -- Entertaining -- Socializing -- Basic Vietnamese Phrases -- Correspondence -- Useful Numbers -- Books & Internet Addresses -- Passport to the World Series.