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Descrizione fisica	1 online resource (341 p.)
Disciplina	306.0981
Soggetti	Social values - Brazil - History - 20th century Cold War - Social aspects - Brazil Sexual ethics - Brazil - History - 20th century Conservatism - Brazil - History - 20th century Brazil Social conditions 1964-1985 Brazil Moral conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: that is communism today: envisioning the internal enemy -- Only for the cause of the patria: the frustrations of interwar moralism -- Sexual revolution?: contexts of countersubversive moralism -- Sexual revolution!: moral panic and the repressive right -- Drugs, anarchism, and eroticism: moral technocracy and the military regime -- Young ladies seduced and carried off by terrorists: secrets, spies, and anticommunist moral panic -- Brazil counts on its sons for redemption: moral, civic, and countersubversive education -- From pornography to the pill: baguna and the limitations of moralist efficacy -- Conclusion.
Sommario/riassunto	" ... a transnational network of right-wing cultural activists. They subsequently joined the powerful hardline constituency supporting Brazil's brutal military dictatorship from 1964 to 1985. There, they lent their weight to a dictatorship that, Cowan argues, operationalized a

moral panic that conflated communist subversion with manifestations of modernity, coalescing around the crucial nodes of gender and sexuality, particularly in relation to youth, women, and the mass media"

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