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Titolo	Mark Twain's audience : a critical analysis of reader responses to the writings of Mark Twain // Robert McParland
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	America's Mark Twain -- The Innocents abroad and the American reader -- Marketing Mark Twain -- The trouble that began at eight: audiences for Twain's lectures -- Childhood reading -- Reading in cultural institutions -- The variety of readers: gender, race, ethnicity -- The global audience -- Mark Twain's audience and his afterlife.
Sommario/riassunto	The unique contribution of this book is the focus upon the testimony of Twain's audience as a unique "reading community"- how his fiction intersected with their real lives, how he impacted American publishing, literacy, and educational reform, and how Americans loved the theatricality and humor that Twain brought to their lives.