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Sommario/riassunto	There is no question that celebrities these days are some of the most prominent faces of philanthropic activity - yet their participation raises questions about efficacy, motivations, and activism overall. This book presents case studies of celebrity philanthropy from around the globe -

including such figures as Shakira, Arundhati Roy, Zhang Ziyi, Bono, and Madonna - looking at the tensions between celebrity activism and groundlevel work and the relationship between celebrity philanthropy and cultural citizenship.
