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Altri autori (Persone)	GreenhalghTrisha
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Diffusion of Innovations in Health Service Organisations; Contents; Acknowledgements; Foreword; How to read this book; Summary overview; Chapter 1: Introduction; 1.1 What is diffusion of innovations theory?; 1.2 Why did the UK Department of Health want to research the diffusion of innovations?; 1.3 Scope of this research; 1.4 Definitions; 1.5 Structure of this book; Chapter 2: Method; 2.1 Outline of method; 2.2 Planning phase; 2.3 Search phase; 2.4 Mapping phase; 2.5 Appraisal phase; 2.6 Synthesis phase 2.7 Meta-narrative review: philosophical origins and links with other approaches to the synthesis of complex evidence Chapter 3: The research traditions; 3.1 The origins of diffusion of innovations research; 3.2 Rural sociology; 3.3 Medical sociology; 3.4 Communication studies; 3.5 Marketing and economics; 3.6 Limitations of early diffusion research; 3.7 Development studies; 3.8 Health promotion; 3.9 Evidence-based medicine and guideline

implementation; 3.10 Structural determinants of organisational innovativeness; 3.11 Studies of organisational process, context and culture
3.12 Interorganisational studies: networks and influence 3.13 Knowledge-based approaches to diffusion in organisations; 3.14 Narrative organisational studies; 3.15 Complexity and general systems theory; 3.16 Conclusion; Chapter 4: Innovations; 4.1 Background literature on attributes of innovations; 4.2 The Tornatzky and Klein meta-analysis of innovation attributes; 4.3 Empirical studies of innovation attributes; 4.4 Limitations of conventional attribution constructs for studying adoption in organisational settings; 4.5 Attributes of innovations in the organisational context
Chapter 5: Adopters and adoption 5.1 Characteristics of adopters: background literature; 5.2 Adoption as a process: background literature; 5.3 Assimilation of innovations in organisations; Chapter 6: Diffusion and dissemination; 6.1 Communication and influence through interpersonal networks; 6.2 Opinion leaders; 6.3 Champions and advocates; 6.4 Boundary spanners; 6.5 Change agents; 6.6 The process of spread; Chapter 7: The inner context; 7.1 The inner context: background literature; 7.2 Organisational determinants of innovativeness: meta-analyses
7.3 Organisational determinants of innovativeness: overview of primary studies in the service sector 7.4 Empirical studies on organisational size; 7.5 Empirical studies on structural complexity; 7.6 Empirical studies on leadership and locus of decision-making; 7.7 Empirical studies on organisational climate and receptive context; 7.8 Empirical studies on supporting knowledge utilisation and manipulation; Chapter 8: The outer context; 8.1 Interorganisational influence through informal social networks; 8.2 Interorganisational influence through intentional spread strategies
8.3 Empirical studies of environmental impact on organisational innovativeness

Sommario/riassunto

This is a systematic review on how innovations in health service practice and organisation can be disseminated and implemented. This is an academic text, originally commissioned by the Department of Health from University College London and University of Surrey, using a variety of research methods. The results of the review are discussed in detail in separate chapters covering particular innovations and the relevant contexts. The book is intended as a resource for health care researchers and academics.
