

1. Record Nr.	UNINA9910823108003321
Titolo	Spanish across domains in the United States : education, public space, and social media // Francisco Salgado Robles and Edwin Lamboy
Pubbl/distr/stampa	Leiden, Netherlands : , : Brill, , 2020
ISBN	90-04-43323-6
Descrizione fisica	1 online resource
Collana	Brill's Studies in Language, Cognition and Culture ; ; 23
Disciplina	460.973
Soggetti	Education, Bilingual - United States Spanish language - Social aspects - United States Spanish language - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	List of Figures and Tables -- Introduction: Spanish in the United States and across Domains -- Edwin M. Lamboy and Francisco Salgado-Robles -- Part 1 Spanish in the Education Domain -- 1 Spanish Heritage Education in the Southwestern United States: Fighting Restrictive Policies toward Language Maintenance in Arizona -- Sara M. Beaudrie and Sergio Loza -- 2 Spanish as a Heritage Language in the Western United States: Are We Meeting the Demands in Colorado? -- Devin L. Jenkins -- 3 Spanish in the Midwest: Hablando in the Heartland -- Kim Potowski -- 4 Teaching Spanish as a Heritage Language in Northeastern United States: Washington DC, Maryland, and Virginia -- Manel Lacorte, Elisa Gironzetti and Evelyn Canabal-Torres -- 5 Spanish Heritage Language Learners in Tennessee: Current Practices, Challenges, and Directions for the Future -- Inmaculada Gómez Soler -- Part 2 Spanish in the Public Space Domain -- 6 Heritage Speakers of Spanish in Oklahoma City: An Examination of the Linguistic Landscape -- Aaron B. Roggia -- 7 Hablamos español in the Western United States: A View of Marketing in the Multilingual Landscape of California -- María Cecilia Colombi, Daniela Cerbino and Marta Llorente Bravo -- 8 Constructing La Villa Hispana : Cultural Citizenship, Economic Development, and Linguistic Landscaping in Ohio -- Elena Foulis and Glenn Martinez -- 9 Avenida San Juan : The Linguistic Landscape of Buffalo, New York's Hispanic Heritage District -- Amanda Dixson and

Angela George -- 10 Humanizing Approaches to Emergent Bilingual Learners en confianza : Cultivating a Community Linguistic Landscape at a Bilingual Library in the Hispanic Kentucky Bluegrass -- Steven Alvarez -- Part 3 Spanish in the Social Media Domain -- 11 Presencia Virtual : Spanish as a Heritage Language Speakers' Use of Instagram to Forward Notions of Identity in the U.S. -Mexico Border Region -- Patricia MacGregor-Mendoza and Gabriela Moreno -- 12 "Cuando me da la gana. Me AF " : Washingtonian Bilingual Speakers of Spanish on Facebook -- Víctor Fernández-Mallat -- 13 Communicative Purposes behind Language Choice and "Netspeak": Use of Facebook by Heritage Speakers of Spanish in the American Midwest -- Laura Valentín-Rivera and Earl K. Brown -- 14 "Dope!! Puta vergona " : Identity "en el middle" and Language Choice in Instagram among Urban Music Affiliated Male Spanish Legacy Speakers from Da DMV -- José L. Magro -- 15 Understanding Language Attitudes among Members of a New Latino Community in the Southeastern United States: From Speech to Tweets -- Chad Howe and Philip P. Limerick -- Epilogue: U.S. Spanish as a Sociolinguistic Conundrum -- Francisco Moreno-Fernández -- Index.

Sommario/riassunto

This edited volume adopts a new angle on the study of Spanish in the United States, one that transcends the use of Spanish as an ethnic language and explores it as a language spreading across new domains: education, public spaces, and social media. It aims to position Spanish in the United States in the wider frame of global multilingualism and in line with new perspectives of analysis such as superdiversity, translanguaging, indexicality, and multimodality. All the 15 chapters analyze Spanish use as an instance of social change in the sense that monolingual cultural reproduction changes and produces cultural transformation. Furthermore, these chapters represent five macro-regions of the United States: the Southwest, the West, the Midwest, the Northeast, and the Southeast.
