Record Nr. UNINA9910823072403321 Rhetorical accessability: at the intersection of technical communication Titolo and disability studies / / edited by Lisa Meloncon Pubbl/distr/stampa Amityville, N.Y., : Baywood Pub., c2013 **ISBN** 0-89503-791-2 Edizione [1st ed.] 1 online resource (249 p.) Descrizione fisica Collana Baywood's technical communications series Altri autori (Persone) MelonconLisa K 610.28/4 Disciplina Soggetti Communication of technical information People with disabilities - Information technology People with disabilities - Services for - Data processing People with disabilities - Effect of technological innovations on Computers and people with disabilities Assistive computer technology Self-help devices for people with disabilities Computerized self-help devices for people with disabilities Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Embracing interdependence: technology developers, autistic users, and technical communicators / Kimberly Elmore -- Designing for people who do not read easily / Caroline Jarrett, Janice (Ginny) Redish, and Kathryn Summers -- Pushing boundaries of normalcy : employing critical disability studies in analyzing medical chariety websites / Marie Moeller -- Toward a theory of technological embodiment / Lisa Meloncon -- Supercrips don't fly: technical communication to support ordinary lives of people with disabilities / Margaret Gutsell and Kathleen Hulgin -- The care and feeding of the D-beast: metaphors of the lived experience of diabetes / Lora Arduser -- Accessibility and the web design student / Elizabeth Pass -- Accessibility challenges for visually impaired students and their online writing instructors / Sushil K. Oswal and Beth L. Hewett -- Disability, web standards, and the

majority world / Sarah Lewthwaite and Henny Swan -- Web accessibility

responsibility, and Burkean rhetoric / Antoinette Larkin -- Accessibility

statements: connecting professional writing, corporate social

Sommario/riassunto

as contex: the legal, fiscal, and social imperative to deliver inclusive econtent / Lisa Pappas -- Resources / Allison Maloney.

Rhetorical Accessability is the first text to bring the fields of technical communication and disability studies into conversation. The two fields also share a pragmatic foundation in their concern with accommodation and accessibility: the material practice of making social and technical environments and texts as readily available, easy to use, and/or understandable as possible to as many people as possible, including those with disabilities.