

1. Record Nr.	UNINA9910823057303321
Titolo	Institutions and entrepreneurship // edited by Wesley D. Sine, Robert J. David
Pubbl/distr/stampa	Bingley, U.K., : Emerald Group Pub. Ltd., 2010
ISBN	1-282-88820-X 9786612888205 0-85724-240-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (376 p.)
Collana	Research in the sociology of work, , 0277-2833 ; ; v. 21
Altri autori (Persone)	SineWesley D DavidRobert J
Disciplina	658.421 338.04
Soggetti	Social Science - Sociology - General Business & Economics - Entrepreneurship Social Science - General Sociology: work & labour Sociology Entrepreneurship New business enterprises Associations, institutions, etc
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Institutions and entrepreneurship / Wesley D. Sine & Robert J. David -- Entrepreneurs and professionals : the mediating role of institutions / W. Richard Scott -- Categorization by association : nuclear technology and emission free electricity / Raghu Garud, Joel Gehman & Peter Karnøe -- Networks as institutional support : law firm and venture capitalist relations and regional diversity in high-technology IPOs / Helena Buhr & Jason Owen-Smith -- Institutional rivalry and the entrepreneurial strategy of economic development : business incubator foundings in three states / Paul Ingram, Jiao Luo & Joseph P. Eschun -- The shape of things to come : institutions, entrepreneurs and the case of hedge funds / Pamela S. Tolbert & Shon Hiatt -- Rhetoric that wins

clients : entrepreneurial firms use institutional logics when competing for resources / Candace Jones, Reut Livne-Tarandach, & Lakshmi Balachandra -- Creating attention and favourability during the emergence of new industries : the case of film in America, 1894 to 1927 / Stephen J. Mezas, Theresa K. Lant, C. Mezas & J. Miller -- Entrepreneurship, institutional emergence and organizational leadership : tuning in to the next big thing in satellite radio / Mary Ann Glynn & Chad Navis -- Why effective entrepreneurial innovations sometimes fail to diffuse : identity-based interpretations of appropriateness in the Saint-milion, Languedoc, Piedmont and Golan Heights wine regions / Grégoire Croidieu & Philippe Monin -- Beam me up, Scott(ie)! : institutional theorists struggles with the emergent nature of entrepreneurship / Howard E. Aldrich.

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### Sommario/riassunto

In this volume, we examine how the institutional environment affects entrepreneurial organizations, and vice-versa. This includes not only how the institutional environment constrains both founding processes and the type of organizations founded, but also how institutional dynamics construct new entrepreneurial opportunities, empower and facilitate action, and how entrepreneurs manipulate the institutional environment to serve their own ends. This institutional approach to entrepreneurship shifts attention away from the personal traits and backgrounds of individual entrepreneurs, and towards how institutions shape entrepreneurial opportunities and actions; how entrepreneurs navigate their cognitive, normative, and regulatory environments; and how actors modify and build institutions to support new types of organizations.

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