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Autore	Mitchell Charles <1953->
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Nota di contenuto	Intro -- Table of Contents -- RUSSIA Quick Look -- Country Facts -- The Russians -- Cultural Stereotypes -- Regional Differences -- Government & -- Business -- The Work Environment -- Women in Business -- Making Connections -- Strategies for Success -- Time -- Business Meetings -- Negotiating with Russians -- Business Outside the Law -- Names & -- Greetings -- Communication Styles -- Customs -- Dress & -- Appearance -- Reading the Russians -- Entertaining -- Socializing -- Basic Russian Phrases -- Correspondence -- Useful Telephone Numbers -- Books & -- Internet Addresses.