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Autore	Engel Dean W
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Nota di contenuto	Intro -- Table of Contents -- The Land of Opportunity -- Doing Business Across Cultures -- USA Quick Look -- Country Facts -- The Americans -- Cultural Stereotypes -- Regional Differences -- Government & -- Business -- The Work Environment -- Women in Business -- Making Connections -- Strategies for Success -- Time -- Business Meetings -- Negotiating with Americans -- Business Outside the Law -- Names & -- Greetings -- Communication Styles -- Customs -- Dress & -- Appearance -- Reading the Americans -- Socializing -- Basic American Phrases -- Correspondence -- Useful Numbers -- Books & -- Internet Addresses -- Passport to the World Series.