Record Nr. UNINA9910823015703321 Autore Taylor Jim <1947-> Titolo The new elite: inside the minds of the truly wealthy / / Jim Taylor, Doug Harrison, and Stephen Kraus New York, : American Management Association, c2009 Pubbl/distr/stampa **ISBN** 1-282-10218-4 9786612102189 0-8144-0177-5 Edizione [1st ed.] Descrizione fisica 1 online resource (256 p.) Altri autori (Persone) HarrisonDoug <1965-> KrausStephen Disciplina 332.024/010973 Soggetti Wealth - United States Rich people - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Acknowledgments; 1. Today's Wealth Explosion: The Supernova and the Gravitational Pull of Money; 2. Debunking Paris Hilton: Why the Wealthy Told Us Their Stories; 3. The Wealth of the Nation: Four Waves of American Wealth; 4. There's a New Sheriff in Town: The Triumph of the Middle Class; 5. Money Matters: The Myths and Realities of the Wealthy and Their Money; 6. The New Luxury: The Search for Sublime Value; 7. The Journey of Wealth: The Arc of Maturation; 8. Flavors of Wealth: The Five Lifestyle Choices; 9. Globizens: Global Citizens and the Waning of Nationalism 10. Wealtherkind: The Children of Entrepreneurial Wealth11. The Third Age: Reinventment and Philanthrobusiness; 12. The Plutonomy: When 5 Percent of the Haves Own More Than the Other 95 Percent Combined: A Final Word: Appendix: Our Methodologies for Studying the Wealthy: Index: About the Authors

A fascinating behind-the-scenes look at America's rich that shatters

the myths about how the ""other half"" lives.

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