

1. Record Nr.	UNINA9910822970703321
Titolo	The leading edge in quality function deployment // guest editor, Robert A. Hunt
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2003
ISBN	1-280-51119-2 9786610511198 1-84544-496-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (148 p.)
Collana	International journal of quality & reliability management ; ; v.20, no. 1
Altri autori (Persone)	HuntRobert A
Disciplina	658.562
Soggetti	Production management Quality control
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts and keywords; Guest editorial; The leading edge in QFD: past, present and future; The leading edge in QFD for software and electronic business; The leading edge in strategic QFD; The state-of-the-art of the Brazilian QFD applications at the top 500 companies; Applying Quality Function Deployment to environmentally conscious design; QFD in product development; Performance excellence: a QFD approach; Strategic management by business metrics; Calls for papers;
Sommario/riassunto	The leading edge in QFD: pushing the boundaries. QFD or, to use its full title, Quality Function Deployment, was originally developed in the 1960's in Japan. The first application was at Bridgestone Tire in 1966. It was mainly aimed at ensuring that all those actions needed to be done to ensure the quality of a product were done and, moreover, that scarce resources were focused on the most important areas.