1. Record Nr. UNINA9910822961803321 Autore **Peck Garrett** Titolo The prohibition hangover [[electronic resource]]: alcohol in America from demon rum to cult cabernet // Garrett Peck New Brunswick, N.J., : Rutgers University Press, c2009 Pubbl/distr/stampa **ISBN** 1-280-49231-7 9786613587541 0-8135-4849-7 Edizione [1st ed.] Descrizione fisica 1 online resource (326 p.) Disciplina 394.1/30973 Soggetti Prohibition - United States Drinking of alcoholic beverages - United States - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The noble experiment -- So what are we drinking? -- Whiskey and rye -- Ninety-nine bottles of beer -- The golden age of wine -- The Supreme Court decides -- Alcohol and your health -- What would Jesus drink? -- Beating the temperance drum -- Not until you're twenty-one. Sommario/riassunto Society is constantly evolving, and so are our drinking habits. The Prohibition Hangover examines the modern American temperament toward drink amid the 189-billion-dollar-a-year industry that defines itself by the production, distribution, marketing, and consumption of alcoholic beverages. Based on primary research, including hundreds of interviews with those on all sidesuclergy, bar and restaurant owners, public health advocates, citizen crusaders, industry representatives, and moreuas well as secondary sources, Garrett Peck provides a

panoramic assessment of alcohol in