Record Nr. UNINA9910822954803321 Autore Ryder Phyllis Mentzell <1963-> Titolo Rhetorics for community action: public writing and writing publics // Phyllis Mentzell Ryder Lanham, Md., : Lexington Books, c2011 Pubbl/distr/stampa **ISBN** 1-283-59929-5 9786613911742 0-7391-3768-9 Edizione [1st ed.] Descrizione fisica 1 online resource (339 p.) Cultural Studies/Pedagogy/Activism Collana Disciplina 808.066361 Soggetti Communication in politics Rhetoric - Political aspects Rhetoric - Social aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Title; Copyright; Contents; List of Figures; Acknowledgments; Chapter 1: Introduction; Chapter 2: Publics Worth Studying; Chapter 3: Public Writing with Community Organizations; Chapter 4: The Public of Traditional Media: Circulating Deliberative Conversations: Chapter 5: Counterpublics: Beyond Deliberative Conversation; Chapter 6: Circulating Counterpublic Rhetoric; Chapter 7: Publics 2.0: Public Formation through Social Networking; Chapter 8: Teaching Public Writing in Academic Settings; Appendix 1: Some Practical Guidelines; Appendix 2: Sample Writing Assignments Appendix 3: Sample Community Partner ProfilesBibliography; Index; About the Author Sommario/riassunto Offering both theoretical analysis and classroom advice. Rhetorics for Community Action: Public Writing and Writing Publics, by Phyllis Mentzell Ryder, is a guide to studying and teaching public writing. The book shows how public groups embed competing democratic ideals into the rhetorical structures of their texts, how they work with and against traditional media to spread those ideals, and how teachers can partner with community organizations and support students as they

practice public writing in all its complexity.