

1. Record Nr.	UNINA9910822925103321
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Titolo	Spectrum wars : the policy and technology debate // Jennifer A. Manner
Pubbl/distr/stampa	Boston : , : Artech House, , ©2003 [Piscataqay, New Jersey] : , : IEEE Xplore, , [2003]
ISBN	1-58053-628-X
Descrizione fisica	1 online resource (208 p.)
Collana	Artech House telecommunications library
Disciplina	384.54/524
Soggetti	Radio frequency allocation Cell phone systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 173-176) and index.
Nota di contenuto	Contents vii; Acknowledgments xiii; Introduction xv; 1 An Overview 1; Introduction 2; An overview 4; Spectrum terminology 8; A brief background of spectrum management 11; Companies, governments, and other interests 16; Two unique battles for the spectrum resource for new services 21; Conclusion 29; 2 Spectrum Primer 33; Overview of technical characteristics of the radiocommunications spectrum resource 34; Spectrum scarcity and harmful interference 37; The allocation scheme 40; Key technical considerations when evaluating spectrum use 42; Other considerations 46 3 Radio Communications Spectrum and Telecommunications Players 49 Wireless versus wireline network solutions 49; Factors impacting the use of the spectrum resource 63; Conclusion 69; 4 The Regulatory Regime Governing Spectrum 71; Why is the radiocommunications spectrum resource regulated? 71; The goals of spectrum regulation 74; The governing regulatory bodies 76; The impact of regional organizations on spectrum regulation 81; The international spectrum allocation process 83; Conclusion 89; 5 Domestic Regulation of Spectrum, Part I: International Representation 93 Overview of the domestic regulation of the radiocommunications spectrum resource 93 Participation in the international arena 94; 6 Domestic Regulation of Spectrum, Part II: Allocation, Assignment, and Use 105; Overview 105; Important cornerstones of domestic regulation

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## Sommario/riassunto

Staking a claim in the radiocommunications spectrum is of critical importance as more and more telecommunications companies turn to wireless services to sustain profitability, and in some cases even maintain viability. To ensure your company wins the battle for this limited resource, this unique new book helps you ... Thoroughly understand the radiocommunications spectrum resource, how it is allocated, and the regulatory regime governing it. Formulate efficient, cost-effective plans for obtaining access and approval to operate in frequency. Master the lobbying, technical, regulatory, legal, and political skills needed for success. Comprehend the growing variety of difficult policy challenges in the spectrum arena, including the use of secondary spectrum markets. Gain valuable insight into how telecom's financial meltdown is impacting the battle for spectrum.

Radiocommunications spectrum is a limited resource and there will always be a struggle over how it is allocated and utilized. *Spectrum Wars: The Policy and Technology Debate* is insurance, helping you and your company succeed in this struggle.

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