

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910822825203321 |
| Titolo | Harmony Versus Conflict in Asian Business : Managing in a Turbulent Era // edited by O. Yau, R. Chow |
| Pubbl/distr/stampa | London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2007 |
| ISBN | 1-281-78042-1 9786611780425 0-230-59044-6 |
| Edizione | [1st ed. 2007.] |
| Descrizione fisica | 1 online resource (253 p.) |
| Collana | Palgrave Macmillan Asian Business Series, , 2661-8443 |
| Disciplina | 658.00951 |
| Soggetti | Ethnology - Asia Culture Business Management science International business enterprises International economic relations Asian Culture Business and Management International Business International Economics |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. The harmony perspective -- pt. 2. The conflict perspective. |
| Sommario/riassunto | This book is a timely evaluation of how a harmonious business environment can be created and managed successfully in an increasingly turbulent era. It illustrates how diversity within East-West business is valuable to the development of new approaches in managing harmony for practitioners. |