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| Descrizione fisica | 1 online resource (31 p.) |
| Collana | Un Guides "Transformer les idees en action" |
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| Nota di contenuto | L'identite sociale: Mieux se connaitre pour diriger les autres; GUIDES « TRANSFORMER LES IDEES EN ACTION »; Les guides « Transformer les idees en action »; Sommaire; Introduction; L'identite sociale au sein des entreprises; Comprendre l'identite sociale; Les composantes de l'identite sociale; Cartographier votre identite sociale; Comprendre le point de vue des differentes identites; L'identite sociale et le pouvoir; Conseils pour diriger dans un contexte de diversite sociale; Approfondir sa prise de conscience; Suggestions de lecture; Contexte; Synthese; Demande d'informations |
| Sommario/riassunto | The context of leadership has changed. Traditionally, leaders worked in organizations in which people largely shared a common culture and set of values. Today, leaders must bring together groups of people with very different histories, perspectives, values, and cultures. The people you lead are likely to be different from you and from each other in significant ways. Leaders today need an awareness of social identity, their own and that of others. |