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Nota di contenuto	Intro -- Contents -- Acknowledgments -- Introduction Harry Potter -- I Harry's Cousins in the Magical Realm -- Harry Potter and the Secret Password -- The Education of a Wizard -- II Harry's Roots in Epic, Myth, and Folklore -- In Medias Res -- Of Magicals and Muggles -- Harry Potter -- III Harry's Other Literary Relatives -- Harry Potter and the Extraordinariness of the Ordinary -- Harry Potter, Tom Brown, and the British School Story -- IV Greater than Gold in Gringotts -- Crowning the King -- What Would Harry Do? -- V Gender Issues and Harry Potter -- Hermione Granger and the Heritage of Gender -- Locating Harry Potter in the "Boys' Book" Market -- VI Harry's Language -- You Say "Jelly," I Say "Jell-O"? -- Harry Potter and the Tower of Babel -- VII Commodity and Culture in the World of Harry Potter -- Specters of Thatcherism -- Harry Potter and the Technology of Magic -- Apprentice Wizards Welcome -- About the Contributors -- Bibliography -- Index.