

1. Record Nr.	UNINA9910822771503321
Autore	Hogan Griff
Titolo	The inclusive corporation : a disability handbook for business professionals // Griff Hogan
Pubbl/distr/stampa	Athens, Ohio, : Swallow Press/Ohio University Press, c2003
ISBN	0-8040-4006-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (356 p.)
Disciplina	658.3/0087
Soggetti	People with disabilities - Employment - United States Consumers with disabilities - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Preface -- Acknowledgments -- 1 A Trillion-Dollar Market -- 2 Understanding the Americans with Disabilities Act -- 3 Diversity, Disability, and Inclusion -- 4 Disability Stereotypes and Myths -- 5 Language and Etiquette Strategies -- 6 Disability and Innovation -- 7 Profiles of Four Business Leaders -- 8 A Plan for Inclusive Employment -- 9 A Plan for Inclusive Employment -- 10 A Plan for Inclusive Marketing -- 11 A Plan for Inclusive Marketing -- Inclusive Employment Checklist -- Inclusive Marketing Checklist -- Resources -- Notes -- Works Cited -- Index.