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Autore	Ruud Charles A. <1933->
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Nota di bibliografia	Includes bibliographical references (p. [254]-261) and index.
Nota di contenuto	Front Matter -- Contents -- Preface -- A Note on Style -- Introduction -- From Villager to Moscow Publisher -- More Presses for the People -- Conniving to Establish Russian Word -- Strikes, Politicized Sons, and Profits -- Weathering the Revolution of 1905 and Its Aftermath -- The Targeter Becomes Target -- Leaning to the Left -- The Dilemmas of Overreach and Expansion -- A Publisher Goes to War -- "Naked I Witt Depart" -- Epilogue: Ivan Dmitrievich Sytin, Russian Entrepreneur -- Appendices -- Sytin's "Notes After Visiting America" -- Total Works Published by Sytin & Co., 1901-10 -- Publications Owned or Supported by LD. Sytin (as a Private Investor or through Sytin & Co.) -- Data on the Production of Izvestiia of the Executiv Committee of the All-Russian Soviet (in the Plant of Russian Word, 1918). -- Figures -- Notes -- Bibliography -- Index
Sommario/riassunto	Only in the 1960s did the Soviet government begin to praise Sytin as an important figure in the publishing industry. He is still virtually unknown in the West. Ruud brings Sytin to the forefront of the enterprising capitalists of his time, a group that significantly influenced the degree

to which the modernization of methods and technology transformed
Russia before the Revolution.
