

1. Record Nr.	UNINA9910822733203321
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Titolo	Knock 'em deadsocial networking : for job search & professional success // Martin Yate
Pubbl/distr/stampa	Avon, Massachusetts : , : Adams Media, , 2014 2014
ISBN	0-9912704-5-2
Descrizione fisica	1 online resource (256 p.)
Disciplina	650.140285
Soggetti	Job hunting Online social networks Business networks Social media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Social networking : the key to a successful future -- Your social network brand. How to live life on your terms ; The foundations of career success ; A professional brand for a lifetime of networking -- Building your social networks. Social networking in job search and career management ; How to create a discoverable social media profile ; LinkedIn ; Google+ ; Facebook ; Twitter ; Professional and alumni networks ; Personal and community networks -- Your social network-integrated job search. First get organized ; Job sites and resume banks ; Direct approach to target companies ; Job fairs -- Leveraging your social networks. The secrets of successful networking conversations ; How to quadruple your interviews ; Initiating marketing conversations with hiring managers ; Social networking and all your tomorrows.
Sommario/riassunto	Learn how to integrate social networking into every aspect of your job search and then leverage your social media presence for ongoing professional success. Build professionally relevant networks and a desirable, flexible brand that evolves with your growing experience, while you build and nurture networks that help you navigate a long worklife, and gain greater control over your destiny.

