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Nota di contenuto	COVER; Copyright; Contents; 1. Introduction: theorising masculinities on the small screen; 2. Soap opera: the male role in the women's genre; 3. Situation comedy: homosexuality and male camaraderie; 4. Animation: masculinity in the nuclear family; 5. Teen programming: isolation, alienation and emerging manhood; 6. Science fiction and fantasy television: challenging dominant gender roles; 7. Hospital drama: reassurance, anxiety and the doctor-hero; 8. Police and crime drama: investigating male authority; 9. Sports: media events and masculine discourse 10. Reality television: ordinariness, exhibitionism and emotional intelligence 11. Lifestyle: domestic labour and leisure activities; 12. Advertising: social life, social standing and sex; 13. Conclusion: the future of masculinity on television; Bibliography; Index
Sommario/riassunto	This book is a comprehensive and accessible introduction to the key debates concerning the representation of masculinities in a wide range of popular television genres. The volume looks at the depiction of public masculinity in the soap opera, homosexuality in the situation comedy, the portrayal of fatherhood in prime-time animation, emerging manhood in the supernatural teen text, alternative gender

roles in science fiction, male authority in the police series, masculine anxieties in the hospital drama, violence and aggression in sports coverage, ordinariness and emotional connectedness in the

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