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Autore	Masciariello, Stefano
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Nota di contenuto	Contents; Foreword; Acknowledgments; Part One: Overview of Financial Literacy; 1 Academic Libraries and Financial Literacy Programs; 2 Developing Services Based on Community Needs; 3 Financial Literacy in Libraries; 4 Financial Literacy Is a Lifetime Skill; 5 Financial Literacy; 6 Information Has Value; 7 Library Employee Education Programs; 8 Myths and Realities of Consumer Credit; 9 The Public Library as Financial Literacy Promoter and Provider; 10 What Is Financial Literacy and Why Should We Care?; 11 Why Financial Literacy Matters; Part Two: Library Resources; 12 Asking for Help 13 Best Practices to Implement Financial Literacy in a Large Public Library 14 Career Information Literacy at the Academic Reference Desk; 15 Developing a Personal Finance Collection for a Public Library; 16 Financial Literacy Collection Development; 17 "How to Present Your Best Self" Workshops; 18 Supporting Financial Literacy for Homebuyers; 19 Teaching Career Information Literacy in the Academic Library; 20 Quick Tip Guides on Student Financial Aid; 21 United States Government Resources on Financial Literacy; Part Three: Case Studies 22 Case Study of Financial Literacy Instruction in the Library 23 Collaboration Fits the Bill for Best Practices in Programming for Public Housing Residents; 24 Fraud Alert; 25 Getting the Patron to Yes; 26 Marketing Planning for Library-Based Financial Education Programs; 27

MoneyFitness; 28 Money Smart Week Activities for Any Library; 29 Presenting Financial Literacy in Conferences to Public Librarians; 30 Start Here @ the San Diego Public Library; 31 Volunteer Tax Assistance in Libraries; Index; About the Editor and Contributors

Sommario/riassunto

Library Roles in Achieving Financial Literacy among its Patrons is a collection of articles from 25 librarians in different parts of the U.S. and Canada, each contributing 3,000-4,000 words: concise chapters with sidebars, bullets, and headers. Contributors were selected for the creative potential in their topics, those that can be used in various types of libraries and that demonstrate a command of financial literacy and are able to communicate what they know to aiding users solve their financial information problems.
