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Nota di contenuto	Front matter Contents Acknowledgments Introduction 1. Beating Global Capital: A Framework and Method for Union Strategic Corporate Research and Campaigns / Juravich, Tom 2. "Due Diligence" at APM-Maersk: From Malaysian Industrial Dispute to Danish Cross-Border Campaign / Wad, Peter 3. Indian Labor Legislation and Cross-Border Solidarity in Historical Context / Sukthankar, Ashwini / Kolben, Kevin 4. Struggle, Perseverance, and Organization in Sri Lanka's Export Processing Zones / Gunawardana, Samanthi 5. Organizing in the Banana Sector / Frundt, Henry 6. Dockers versus the Directives: Battling Port Policy on the European Waterfront / Turnbull, Peter 7. Going National or European? Local Trade Union Politics within Transnational Business Contexts in Europe / Pulignano, Valeria 8. Labor-Community Coalitions, Global Union Alliances, and the Potential of SEIU's Global Partnerships / Tattersall, Amanda 9. International Framework Agreements: Opportunities and Challenges for Global Unionism / Stevis, Dimitris / Boswell, Terry 10. Beyond Workers' Rights: Transnational Corporations, Human Rights Abuse, and Violent Conflict in the Global South / Snell, Darryn Conclusion References List of Contributors Index

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Sommario/riassunto

To meet the challenges of globalization, unions must improve their understanding of the changing nature of corporate ownership structures and practices, and they must develop alliances and strategies appropriate to the new environment. Global Unions includes original research from scholars around the world on the range of innovative strategies that unions use to adapt to different circumstances, industries, countries, and corporations in taking on the challenge of mounting cross-border campaigns against global firms. This collection emerges from a landmark conference where unionists, academics, and representatives of nongovernmental organizations from the Global South and the Global North met to devise strategies for labor to use when confronting the most powerful corporations such as Wal-Mart and Exxon Mobil. The workplaces discussed here include agriculture (bananas), maritime labor (dock workers), manufacturing (apparel, automobiles, medical supplies), food processing, and services (school bus drivers).Kate Bronfenbrenner's introduction sets the stage, followed by contributions describing specific examples from Asia, Latin America, and Europe. Bronfenbrenner's conclusion focuses on the key lessons for strengthening union power in relation to global capital.