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Nota di contenuto	Cover; Editorial advisory board; Global studies means forward-looking; Journal benchmarking for strategic publication management and for improving journal positioning in the world ranking systems; Naming is taming; Global world: a problem of governance; Integration policies in Europe - a web-based search for consensus; On the structure of the present-day convergence; Institutional reorganisation can be inspired by forward-looking information systems; Gender representations in children's media and their influence; Forward looking needs systematised megatrends in suitable granularity
Sommario/riassunto	The educational field of "Global Studies" emphasises the management of global governance in a forward-looking manner. This eBook includes contributions from a variety of authors from Eastern and Western Europe who describe the criteria, quality assessment, targets, processes, educational endeavours, and technological underpinnings of globalisation - practically all of which play a role in institutionalised "Global Studies". Topics cover a wide-ranging set of issues from journal rankings to immigration and gender representations in the media, all within a global context.

