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teachers of poetry"), using examples of poems by various writers, in particular Edna St. Vincent Millay. He concludes with a consideration of the strengths and weaknesses of the fundamentalist way of reading texts regarded as sacred. To explain and clarify the approach of the crafty reader, the author analyzes a wide-ranging selection of texts by figures at the margins of the literary and cultural canon, including Norman Rockwell, Anaïs Nin, Dashiell Hammett, and J. K. Rowling. Throughout his discussion Scholes emphasizes how concepts of genre affect the reading process and how they may work to exclude certain texts from the cultural canon and curriculum.