

1. Record Nr.	UNINA9910822582003321
Autore	Davis Yvette
Titolo	Google secrets : do what you never thought possible with Google // Yvette Davis
Pubbl/distr/stampa	Indianapolis, Ind., : Wiley, 2011
ISBN	1-118-19371-7 1-283-28307-7 9786613283078 1-118-19370-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (482 p.)
Collana	Secrets
Disciplina	004.678 025.04252
Soggetti	Web site development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Google Secrets; Acknowledgments; About the Author; About the Contributor; About the Tech Editor; Contents; Read This First; Connecting Google Accounts; Adding and Removing Apps; Creating a Google Profile; Summary; Customizing Your iGoogle Page; Summary; Working with RSS Feeds; Managing Feeds; Summary; Omitting Search Results; Expanding Search Results; Viewing Cached Pages and Similar Results; Narrowing Search Results with Show Options; Summary; Summary; Finding Local Businesses and Resources; Finding Businesses in Other Areas; Summary; Discovering Google Scholar; Banking on Google Finance Finding a Good Read with Google Book Search Finding People with Google Search; Summary; Locating Videos with Video Search; Using Audio Search; Summary; Customizing Your Searches; Searching Automatically with Google Alerts; Summary; Ratcheting Up Productivity with Google Labs and Gadgets; Setting Preferences for Power Users; Sending Mail Faster; Summary; Creating Tasks and Appointments from Gmail Messages; Letting Gmail Handle Your Mail for You with Filters; Turning Your Gmail into an External Hard Drive; Expanding Sorting Capabilities with Superstars; Bookmarking Frequently Accessed

Messages

Managing Contacts Chatting in Gmail; Summary; Building a Custom Blog; Building a Better Blog Post; Summary; Working with Comments; Improving Usability; Summary; Increasing Control with YouTube URL Tricks; Sharing YouTube Content More Freely; Using YouTube Mobile; Searching YouTube More Effectively; Summary; Navigating Picasa; Stopping Picasa from Logging Screenshots; Sharing Your Photos; Creating Special Projects; Advanced Photo Editing with Picnik; Summary; Calling with Google Talk; Tweaking Google Talk's Registry for Additional Power; Making the Most of Inline Command Parameters; Summary

Adding the Power of SMS Summary; Adding Secret Powers with Browser Extensions; Filtering Buzz; Buzzy-The Secret Buzz Search Engine; Connecting Buzz Sites; Using Buzz with Other Social Media; Using Buzz Tools; Summary; Integrating Orkut with Other Google Applications; Adding a Picasa Slideshow to Orkut; Summary; Collaborating with Others; Sharing Your Knol; Using Knol to Build a Brand; Summary; Creating Communities in Google Groups; Participating in Groups from the Web; Summary; Document Style Secrets; Creating Templates; Finding Documents; Summary; Building Interest with Themes Previewing Your Presentation Producing and Sharing Presentations; Having Fun with Special Projects; Summary; Advanced Formula Secrets; Gadgets, Charts, and Illustrations; Data Validation with Google Spreadsheet; Creating a Template; Finishing Your Spreadsheet; Summary; Doing More with Google Forms; Summary; Sharing and Collaborating with Multiple Calendars; Finding Secret Calendar Shortcuts; Adding Tools to Boost Calendar Power; Google Tasks; Summary; Customizing Google Maps; Advertising on Google Maps; Using Special Maps Features; Using the Google Maps API; Using Google Maps Mashup; Summary
Making Tweaks to Websites

Sommario/riassunto

Become a Google guru with these effective tips, tricks, and techniques Sure, you use Google. But do you really use Google-and everything it has to offer-in the most effective way possible? Wish you could just sit down with a Google expert who would show you how to take your Google savviness to the next level? With Google Secrets, you can! Tech expert Jerri Ledford reveals the ins, outs, and little-known facts about Google to show you how to sharpen your skills so you can get more done, more efficiently. You may already be familiar with Google's most popular applications,
