

1. Record Nr.	UNISA996386594303316
Autore	Gardiner James <1637-1705.>
Titolo	A sermon preach'd at St. Michael Crooked-Lane September the 8th. 1700 [[electronic resource]] : Upon occasion of the death of His Illustrious Highness the Duke of Gloucester· By James Gardiner, M.A. rector of the said parish
Pubbl/distr/stampa	London, : printed by Hugh Newman, at the Grashopper in the Poultry, MDCC. [1700]
Descrizione fisica	28 p
Soggetti	Funeral sermons Sermons, English - 17th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Half-title: Mr. Gardiner's Sermon on the death of the Duke of Gloucester. Running title reads: A sermon on the death of the Duke of Gloucester. Reproduction of the original at the British Library.
Sommario/riassunto	eebo-0018

2. Record Nr.	UNINA9910822533403321
Autore	Perez Sobrino Paula
Titolo	Multimodal metaphor and metonymy in advertising / / Paula Perez Sobrino, Universidad Politecnica of Madrid
Pubbl/distr/stampa	Amsterdam, [Netherlands] ; ; Philadelphia, [Pennsylvania] : , : John Benjamins Publishing Company, , 2017 ©2017
Descrizione fisica	1 online resource (233 pages) : illustrations
Collana	Figurative Thought and Language (FTL), , 2405-6944 ; ; Volume 2
Disciplina	808.032
Soggetti	Metaphor Metonyms Advertising - Language
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Scope of and need for this book -- Theoretical models to explore multimodal meaning -- An integrated approach to the study of multimodal metaphor and metonymy -- Facing methodological challenges -- Metonymy and metonymic complexes -- Metaphor and metaphoric complexes -- Figurative complexes in advertising: a corpus-based account -- A cross-cultural investigation into the comprehension of multimodal -- Metaphor-metonymy combinations in advertising -- Closing notes.