

1. Record Nr.	UNINA9910822528303321
Autore	Litwin Mark S
Titolo	How to measure survey reliability and validity // Mark S. Litwin
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, 1995 Thousand Oaks, Calif. ; ; London : , : SAGE, , 1995
ISBN	1-5063-1981-5 1-4833-4895-4 1-4522-4773-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (ix, 85 pages)
Collana	The survey kit
Disciplina	300.723
Soggetti	Social surveys Statistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Contents; How to Measure Survey Reliability and Validity: Learning Objectives; Chapter 1 - Overview of Psychometrics; Chapter 2 - Reliability; Chapter 3 - Validity; Chapter 4 - Scaling and Scoring; Chapter 5 - Creating and Using a Codebook; Chapter 6 - Pilot Testing; Chapter 7 - Multicultural Issues; Exercises; Answers; Suggested Readings; Glossary; About the Author
Sommario/riassunto	Aimed at helping readers improve the accuracy of their survey this book shows readers how to assess and interpret the quality of their survey data by thoroughly examining the survey instrument used.