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Sommario/riassunto

At the end of World War II, Hollywood basked in unprecedented prosperity. Since then, numerous challenges and crises have changed the American film industry. Nevertheless, at the start of a new century, Hollywood's worldwide dominance remains intact—indeed, in today's global economy, the products of the American entertainment industry (of which movies are now only one part) are more ubiquitous than ever. How does today's Hollywood—embedded within transnational media conglomerates like NewsCorp., Sony, and Viacom—differ from the legendary studios of its Golden Age? What are

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