Record Nr. UNINA9910822511503321 Autore Pullman Madeleine <1957-> Titolo Sustainability delivered: designing socially and environmentally responsible supply chains / / Madeleine Pullman and Margaret Sauter Pubbl/distr/stampa [New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2012 **ISBN** 1-78268-104-3 1-283-89305-3 1-60649-319-1 Edizione [1st ed.] 1 online resource (182 p.) Descrizione fisica Collana Supply and operations management collection, , 2156-8200 Altri autori (Persone) SauterMargaret Disciplina 658.7 Soggetti **Business logistics** Sustainability Green products Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Part of: 2012 digital library. Note generali Nota di bibliografia Includes bibliographical references (p. 151-160) and index. Nota di contenuto Preface -- Acknowledgments -- 1. Sustainable supply chain management -- 2. Planning for sustainability in the supply chain -- 3. Sustainable product and process design -- 4. Sustainable purchasing and logistics -- 5. Sustainable product end-of-life management -- 6. Emerging trends -- List of acronyms -- Glossary -- References --Index. Sommario/riassunto Sustainability Delivered was written to help supply chain managers, entrepreneurs, executives, and stakeholders develop the awareness and skills needed to support sustainable supply chain management in their firms. The book introduces the many ways that social and environmental responsibility can be integrated into supply chain management, from sustainable product and process design to programs and techniques that support product end-of-life management. The book also explores how sustainable supply chain management can be a key contributor to a firm's competitive advantage. With case examples, workshops, and step-by-step instruction in how to create a sustainable supply chain. Sustainability Delivered is the most practical and usable book on the market for

helping business leaders authentically pursue and deliver on sustainability ideals.