

1. Record Nr.	UNINA9910822498903321
Autore	Maskus Keith E (Keith Eugene)
Titolo	Private rights and public problems : the global economics of intellectual property in the 21st century // Keith Maskus
Pubbl/distr/stampa	Washington, DC, : Peterson Institute for International Economics, 2012
ISBN	1-283-60940-1 9786613921857 0-88132-524-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (391 p.)
Disciplina	346.04/8
Soggetti	Intellectual property - Economic aspects Copyright - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes indexes.
Nota di contenuto	<p>""Cover ""; ""Contents""; ""Preface""; ""Foreword""; ""Acknowledgments""; ""Ch 1. Introduction: The Big Stakes in Selling Knowledge""; ""The Ever-Elusive Balance""; ""The Policy Landscape""; ""Four Ideas to Improve the Global System Today""; ""Organization of the Book""; ""Ch 2. The Big Global Upgrade: Is It Working?""; ""How the Situation Has Changed""; ""Intellectual Property Right Reforms and Innovation""; ""Intellectual Property Rights and Technology Transfer""; ""Country Experiences and a €œCatching Upa€? with Intellectual Property Rights""; ""Summary""; ""Ch 3. Global Governance""</p> <p>""TRIPS Finishes Its Test Ride""""The World Intellectual Property Organization Does Its Part""; ""When TRIPS Is Not Enough""; ""A Powerful Pushback""; ""The New Enforcement Emphasis""; ""Summary""; ""Ch 4. Regulating a Stressed System""; ""Cleanup in Aisle Global Patent""; ""The Standards Question""; ""Exhaustion: Your Price or Mine?""; ""Geography Made Delicious""; ""Digital Dilemmas""; ""Enforcement Economics""; ""Summary""; ""Ch 5. Intellectual Property Rights and Global Policy Challenges""; ""Intellectual Property Rights, Policy Space, and Development""</p> <p>""Patent Problems and Progress in Public Health""""Technology Transfer and Climate Change""; ""Agriculture and Genetic Resources""; ""Trading in Traditions""; ""Summary""; ""Ch 6. Revitalizing a Tired System"";</p>

""Pressures to Move On""; ""Extending the Long and Strained TRIPS?"";
""Reaching for Balance beyond the World Trade Organization""; ""Future
Vision""; ""A Final Observation""; ""References""; ""Index""
