

1. Record Nr.	UNINA9910822484503321
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Titolo	Big data for dummies // Judith Hurwitz ... [et al.]
Pubbl/distr/stampa	Indianapolis, Ind., : John Wiley & Sons, 2013
ISBN	1-118-64417-4 1-118-64401-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (472 p.)
Collana	For dummies Big data for dummies
Disciplina	005.74
Soggetti	Big data
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. I. Getting started with big data -- pt. II. Technology foundations for big data -- pt. III. Big data management -- pt. IV. Analytics and big data -- pt. V. Big data implementation -- pt. VI. Big data solutions in the read world -- pt. VII. The part of tens.
Sommario/riassunto	Find the right big data solution for your business or organization Big data management is one of the major challenges facing business, industry, and not-for-profit organizations. Data sets such as customer transactions for a mega-retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools. If you need to develop or manage big data solutions, you'll appreciate how these four experts define, explain, and guide you through this new and often confusing concept. You'll learn what it is, why it m