1. Record Nr. UNINA9910822438903321 Autore Thierauf Robert J Titolo Effective business intelligence systems // Robert J. Thierauf Pubbl/distr/stampa Westport, Conn.:,: Praeger,, c2001 London:,: Bloomsbury Publishing,, 2024 **ISBN** 979-84-00-64416-0 1-280-91351-7 9786610913510 0-313-00119-7 Edizione [1st ed.] 1 online resource (389 p.) Descrizione fisica Disciplina 658.4/038/011 Soggetti Management information systems Business enterprises - Computer networks Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references (p. [351]-355) and index. Nota di contenuto Machine generated contents note: Figures -- Preface -- Abbreviations -- PART I: Improving Decision-Making Effectiveness Using Business Intelligence Systems -- 1. Introduction to Effective Business Intelligence Systems -- 2. Creativity Underlies Effective Business Intelligence Systems -- PART II: Underlying Structure of Effective Business Intelligence Systems -- 3. Effective Decision Making in a Business Intelligence Environment -- 4. Effective Systems and Software Found in Business Intelligence Systems -- 5. Data Warehousing and Computer Networking Found in Business Intelligence Systems -- PART III: Building Effective Business Intelligence Systems -- 6. Development and Implementation of Successful Business Intelligence Systems -- PART IV : Effective Business Intelligence Systems Found in a Company's Functional Areas -- 7. Strategic Intelligence in Corporate Planning -- 8. Tactical Intelligence in Marketing -- 9. Operational Intelligence in

Manufacturing -- 10. Financial Intelligence in Accounting.