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Altri autori (Persone)	GroenAard
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Nota di contenuto	ch. 1. Introduction / Aard Groen, Peter van der Sijde -- ch. 2. Enterprise education and the adoption of new technologies within small firms / Piers Thompson, Caleb C.Y. Kwong, Dylan Jones-Evans -- ch. 3. Taking technological opportunities to the market : the role of university-based business plan competitions in supporting high technology commercialisation / Pauric McGowan, Sarah Cooper -- ch. 4. Coaching versus mentoring : are there any differences? / Magnus Klofsten, Staffan Öberg -- ch. 5. Clustering and the internationalisation of high technology small firms in film and television / Gary Cook, Naresh Pandit -- ch. 6. Strategies for circumventing born global firms' resource scarcity dilemma / Viveca Sasi, Pia Arenius -- ch. 7. Value creation by small firm internationalization : a competence-based

approach / Tina Gruber-Muecke -- ch. 8. An investigation on environmental scanning and growth strategy in high-tech small and medium-sized enterprises / Azhdar Karami -- ch. 9. Transitional governance in external technology sourcing trajectories : connecting pre-acquisition collaboration to post-acquisition integration / Dries Faems -- ch. 10. The use of patents in Dutch biopharmaceutical SME : a typology for assessing strategic patent management maturity / Sander Kern, Rik van Reekum -- ch. 11. An exploratory study of the manufacturing strategy in start-up companies / Sirirat Sae Lim, Ken Platts, Tim Minshall -- ch. 12. Managing innovation for growth in high technology small firms / Kari Laine -- ch. 13. The nature of the entrepreneurial process : causation, effectuation, and pragmatism / Jeroen Kraaijenbrink.

Sommario/riassunto

This volume is the latest edition of an international edited book series based on the formation and growth problems of High Technology Small Firms (HTSFs) begun in 1993. This body of work is unique, and maps the evolution of research in this area through almost two decades of academic research and government policy towards a sector that is the key to future prosperity of developed and developing notational economies throughout the world. In this the latest Volume, there is one major and two subsidiary themes that have emerged from the best papers to be presented at the HTSF Conference held at the University of Twente at Enschede in May 2008. Following a contextual introduction by the editors, seven of the chapter are concerned with the key issue of strategy, which is always a key concern for HTSFs as they seek to find the best way to getting their products to the market. Indeed, a further two papers are concerned with the requirements of international marketing, while a final three papers deal with aspects of education for HTSF founders.
