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Collana	Modern and contemporary poetics
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [231]-242) and index.
Nota di contenuto	Preface: how Reed wrote certain of his essays -- 1. Political reading -- Carl Sandburg and the problem of bad political poetry -- Tom Raworth and poetic intuition -- 2. Sight and sound -- Ezra Pound's utopia of the eye -- Gertrude Stein speaks -- The baseness of Robert Grenier's visual poetics -- Caroline Bergvall begins again -- 3. Writers reading -- Hart Crane and the challenge of Akron -- Robert Duncan and Gertrude Stein -- Reginald Shepherd at Hart Crane's grave -- 4. Associative reading -- Rosmarie Waldrop renews collage -- John Ashbery after all these years -- The abc's of substitutional poetics.
Sommario/riassunto	The essays in Phenomenal Reading entice readers to cross accepted barriers, and highlight the work of poets who challenge language-as-usual in academia and the culture at large. Phenomenal Reading is comprised of essays that are central to how best to read poetry. This book examines individually and collectively poets widely recognized as formal and linguistic innovators. Why do their words appear in unconventional orders? What end do these arrangements serve? Why are they striking? Brian Reed focuses on poetic form as a persistent puzzle