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Nota di contenuto	Intro -- Book Title -- Copyright -- Contents -- Preface -- Introduction: Delivery Resurrected, Redefined, Recovered -- 1. Reading Rhetorical Delivery as Technological Remediation: A Rationale -- 2. Alphabetic Literacy and the Transformation from Speakerly to Writerly Rhetorics -- 3. Pressing Matter: The Birth of Print, the Decline of Delivery -- 4. Harbingers of the Printed Page: Theories of Delivery in the Nineteenth Century -- 5. Delivery Disappeared in the Age of Electronic Media -- 6. Reviving Delivery, Remediating Hypertext -- Afterword: Rhetorical Delivery on the Technological Horizon -- Notes -- Works Cited -- Index -- Author Bio -- Back Cover.