

1. Record Nr.	UNINA9910822340303321
Autore	McCormick Keith (Consultant)
Titolo	SPSS statistics for dummies / / Keith McCormick and Jesus Salcedo, with Aaron Poh
Pubbl/distr/stampa	Hoboken, NJ : , : John Wiley & Sons, Inc., , 2015 ©2015
ISBN	1-118-98902-3
Edizione	[Third edition.]
Descrizione fisica	1 online resource (xii, 370 pages) : illustrations
Collana	For Dummies
Disciplina	005.55
Soggetti	Social sciences - Statistical methods - Computer programs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Title Page; Copyright Page; Table of Contents; Introduction; About This Book; Foolish Assumptions; Icons Used in This Book; Beyond the Book; Where to Go from Here; Part I Getting Started with SPSS; Chapter 1 Introducing SPSS; Garbage In, Garbage Out: Recognizing the Importance of Good Data; Talking to SPSS: Can You Hear Me Now?; The graphical user interface; Syntax; Python programs; Python scripts; How SPSS Works; Getting Help When You Need It; Chapter 2 Installing SPSS; Getting SPSS onto Your Computer; What you need for running SPSS; Cranking up the installer; The SPSS installation sequence Late registration Starting SPSS; Chapter 3 A Simple Statistical Analysis Example; When the Tanana at Nenana Thaws; Entering the Data; Entering the data definitions; Entering the actual data; The Most Likely Hour; Transforming Data; The Two Kinds of Numbers; The Day It's Most Likely to Happen; Part II Getting Data in and out of SPSS; Chapter 4 Entering and Defining Data; Entering Variable Definitions on the Variable View Tab; Name; Type; Width; Decimals; Label; Values; Missing; Columns; Align; Measure; Role; Entering and Viewing Data Items on the Data View Tab Filling In Missed Categorical Values Chapter 5 Opening Data Files; Getting Acquainted with the SPSS File Format; Formatting a Text File for Input into SPSS; Reading Simple Data from a Text File; Transferring Data from Another Program; Reading an Excel file; Reading from an unknown program type; Saving Data and Images; Chapter 6 Getting

Data and Results out of SPSS; Printing; Exporting to a Database; Using SPSS Statistics Viewer; Simple copy and paste; Creating an HTML web page file; Creating a text file; Creating an Excel file; Creating a Word document file

The LENGTH Function The ANY Function; The MEAN Function and Missing Data; Chapter 10 Manipulating Files; Merging Files Adding Cases; Merging Files Adding Variables; Part IV Graphing Data; Chapter 11 On the Menu: Graphing Choices in SPSS; Building Graphs the Chart Builder Way; The Gallery tab; The Basic Elements tab; The Groups/Point ID tab; The Titles/Footnotes tab; The Element Properties dialog box; The Options dialog box; Building Graphs with the Graphboard Template Chooser; Chapter 12 Building Graphs Using the Chart Builder; Simple Graphs; Simple scatterplots; Simple dot plots
Simple bar graphs

Sommario/riassunto

The ultimate beginner's guide to SPSS and statistical analysis SPSS Statistics For Dummies is the fun and friendly guide to mastering SPSS. This book contains everything you need to know to get up and running quickly with this industry-leading software, with clear, helpful guidance on working with both the software and your data. Every chapter of this new edition has been updated with screenshots and steps that align with SPSS 23.0. You'll learn how to set up the software and organize your workflow, then delve deep into analysis to discover the power of
