Record Nr. UNINA9910822340003321 Autore Kusek Jody Zall <1952-> **Titolo** Fail safe management : five rules to avoid project failure / / Jody Zall Kusek, Marelize Gorgens Prestidge, and Billy C. Hamilton Washington DC:,: The World Bank,, [2013] Pubbl/distr/stampa **ISBN** 0-8213-9897-0 Descrizione fisica 1 online resource (xii, 75 pages 24 cm) Altri autori (Persone) PrestidgeMarelize Gorgens HamiltonBilly C Disciplina 658.4/04 Soggetti Project management **Business failures** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Sommario/riassunto The decision to look at failures for answers is a bold one. Policy makers, planners and implementers have a tendency to look through prisms of success in framing working policies, programs and results when justifying them. Despite this, we still tend to address failures indirectly by looking at risk, critical success factors, unintended outcomes or consequences, and negative impacts to name a few. As the authors say, 'while success is desirable and we plan for it, failures are inevitable and we seldom plan to mitigate them.' The authors have

clearly emphasized the need to look at failures in a