1. Record Nr. UNINA9910822318603321 Autore Matos Carolina <1973-> **Titolo** Journalism and political democracy in Brazil / / Carolina Matos Pubbl/distr/stampa Lanham, MD,: Lexington Books, c2008 **ISBN** 1-282-49478-3 9786612494789 0-7391-3820-0 Edizione [1st ed.] Descrizione fisica 1 online resource (336 p.) Disciplina 070.4/49320981 Government and the press - Brazil - History - 20th century Soggetti Press and politics - Brazil - History - 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Nota di bibliografia Includes bibliographical references (p. 307-320) and index. Chapter 1 Table of Contents Chapter 2 Acknowledgments Part 3 I Nota di contenuto Defining Frameworks Chapter 4 1 The Brazilian Media in the Spotlight: Setting up a Working Agenda Part 5 II Civil Democracy Transition and the Struggle with the State Chapter 6 2 Market-Driven Journalism in the Pursuit of Democracy: An Analysis of "Folha de Sao Paolo" and the Coverage of Diretas Ja! Part 7 III The 90's: The Consolidation of a Free-Market Press Chapter 8 3 Ideological Campaigns and the Watchdog Role of the Press: The Media Coverage of the 1989 Elections and the 1992 Impeachment Chapter 9 4 National Politics in a Global Economic World: A Case Study of the 1994 Presidential Elections Part 10 IV Social-Democracy and the Rise of Center-Left Wing Politics Chapter 11 5 Market Constraints and the Social Democracy: The Media Coverage of the 2002 Elections Part 12 V Journalism and Political Democracy Chapter 13 6 Partisanship Versus Professionalism: The Role of the Journalist in the Democratization Process Part 14 Conclusion Chapter 15 7 Media and Democracy in Brazil: Towards a Realistic Settlement Chapter 16 Bibliography Chapter 17 Appendix 1: Notes on Methodology and Discourse Analysis Chapter 18 Appendix 2: Chapter 2 Chapter 19 Appendix 3: Chapter 3 Chapter 20 Appendix 4: Chapter 4

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Journalism and Political Democracy in Brazil is an investigation into the complexities of the relationship established between the media and the government in the aftermath of the Brazilian dictatorship. It examines the role of the mainstream press in the process of the democratization of the Latin American nation from 1984 to 2002 and questions to what extent the communications industry was able to offer contributions to the creation of wider democratic spaces for debate in the media's public sphere. Matos concludes that the commercial media did have a role in advancing the cause of democracy in Brazil, though limited by political and economic constraints. By focusing on the analysis of key post-dictatorship political and presidential campaigns, this book discusses the inherent tension between the media and the Brazilian state and shows how crucial the impact of these campaigns was in the formation of power hierarchies in society and politics. An important work that highlights the struggle for the wider inclusion social and political players in the media's ongoing dialogue on democratization. Journalism and Political Democracy in Brazil provides a picture of the forms of media that have grown out of the diverse political interests of Brazilian society.